

# The Dream CATCHER

A DREAMCATCHER GENETICS

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## CATTLE THAT SELL OCTOBER 27TH

By Don Meador

Mark Gardiner wrote in our 2003 catalog in reference to 2114—“It is pretty cool when your best cattle are your most prolific ones.” That has never been truer than in our sale this year. We are selling many sons and daughters from several really great cows. First, you may have seen the ad for the progeny of DRMCTR 2908S Design 2B02. Due to her progeny, this cow has risen from \$Beef of +48.37 in 2005 to +58.97, or 16th in the entire breed of working cows for \$Beef. She has EARNED this ranking as 18 of her progeny born last spring and scanned this spring averaged +57.88 \$Beef. Incredibly, 9 of our top 14 spring ET heifers for \$Beef were from this cow. We will sell 10 sons and 6 daughters by this great cow. The consistency she has demonstrated establishes that this is not a one time “flash in the pan”. Any of these sons and daughters can be relied upon to deliver “Change Making” improvement.

(continued on page 2)

## CHANGE-MAKER PRODUCTION SALE

*Saturday,  
October 27,  
2007*

AT THE RANCH  
NEAR SAN MARCOS, TEXAS • 1 PM

## 2B02 & HER PROGENY

DRMCTR 2908S Design 2B02 is a remarkable cow purchased in our 2005 sale by Subiaco Abbey Angus Farm in Arkansas. In the spring 2005, 2B02 produced 18 sons and daughters at Dreamcatcher by 1i2 and 1i1 and currently ranks 16<sup>th</sup> among all current Angus dams for \$Beef. She was also a prolific producer at the Abbey as stated by Father David Bellinghausen, “We bought Dreamcatcher 2B02 at the 2005 sale for \$7,000, flushed her twice and have 8 calves on the ground and sold her in June of 2007 for \$50,000. You may do the same thing with Dreamcatcher genetics.” As previously noted in this newsletter, you will have an opportunity to improve your herd with one or more of 16 of her progeny selling in this Dreamcatcher sale.



**DRMCTR 111 RITO 6107 • BD: 1.17.06**

Rito 1i1 of 2536 Rito 6i6 X DRMCTR 2908S Design 2B02

Ultrasound				SValues			
CED I+6	WW I+56	%IMF +.52	Fat -.002	SW +25.40	SG +29.71	SF +46.33	SB +61.29
BW I+3.4	Milk I+26	RE +.52					
YW I+108							



**DRMCTR 112 RITO 6205 • BD: 1.8.06**

Rito 1i1 of 2536 Rito 6i6 X DRMCTR 2908S Design 2B02

Ultrasound				SValues			
CED I+7	WW I+56	%IMF I+.55	Fat I-.001	SW +31.28	SG +26.49	SF +43.11	SB +52.68
BW I+1.5	Milk I+31	RE I+.35					
YW I+105							



**DRMCTR 112 RITO 6230 • BD: 2.23.06**

Rito 1i1 of 2536 Rito 6i6 X DRMCTR 2908S Design 2B02

Ultrasound				SValues			
CED I+7	WW I+56	%IMF +.45	Fat -.011	SW +31.11	SG +27.02	SF +43.11	SB +56.52
BW I+1.5	Milk I+31	RE +.49					
YW I+105							



**DRMCTR 112 RITA 6265 • BD: 4.8.06**

Rito 1i1 of 2536 Rito 6i6 X DRMCTR 2908S Design 2B02

Ultrasound				SValues			
CED I+7	WW I+56	%IMF +.60	Fat +.00	SW +31.19	SG +27.59	SF +43.11	SB +57.09
BW I+1.5	Milk I+31	RE +.26					
YW I+105							

## SALE OFFERING

115	Bulls
6	Bred Donors
11	Open Donors
4	Pairs
3	Bred Cows
37	Bred Heifers
13	Open Heifers

(continued from page 1)

If it wasn't for 2B02, we would be touting the results of GAR T510 Traveler H142. Without 2B02's remarkable daughters, H142 would have 9 of the top 15 spring ET heifers with an average \$Beef of +\$56.11. We are starting the bred heifer sale with the choice of her two top 1i1 daughters who are +\$60.62 and +\$59.74 \$Beef respectively. We will sell 4



**Lot 153**

**DRMCTR 112 RITA 6228 • BD: 2.20.06**

Rito 1i1 of 2536 Rito 6i6 X DRMCTR 2908S Design 2802

Ultrasound				SValues			
CED I+7	WW I+56	%IMF +.58	Fat -.007	SW +31.19	SG +27.38		
BW I+1.5	Milk I+31	RE +.19		SF +43.11	SB +56.88		
YW I+105							

Incredible donor prospect and sure to be a crowd favorite! Impressive from any angle—strong numbered with fault free phenotype. Her all star numbers include a top 1% SB, SF and YW, top 2% for %IMF, top 3% WW, top 4% SW, top 5% SG EPDs. She could very well be your first pick! Full sister sells as Lot 154. Due 3/10/08 to SS Objective T510 0126; embryo sexed as a heifer.

**Selling choice of Lot 140A or 140B!** Both individuals have created rave reviews by recent visitors to the ranch, and they are perhaps 2 of the greatest females ever offered in the history of Dreamcatcher Ranch. Lot 140A is the #38<sup>th</sup> ranking female and Lot 140B is the #80<sup>th</sup> ranking SBeef female compared to 89,365 individuals in the non-parent cow population. Both bred heifers rank in the top 1% for SB, SG and %IMF, top 3% SF, and top 4% for YW. Their sire is considered the overall "power" son of the #1 all time SBeef female, GAR Precision 2536. Their dam, who sells as Lot 119, is one of the most predictable and prolific donors in our herd. 6101, Lot 140A, is due 4/24/08 to GAR Solution; embryo sexed by sale day. 6104, Lot 140B, is due 1/26/08 to GAR Solution; embryo sexed as a heifer.



**Lot 140A**

**DRMCTR 111 RITO 6101 • BD: 1.16.06**

Rito 1i1 of 2536 Rito 6i6 X GAR T510 Traveler H142

Ultrasound				SValues			
CED I+5	WW I+51	%IMF +.65	Fat +.001	SW +22.82	SG +32.28		
BW I+3.4	Milk I+20	RE +.61		SF +38.80	SB +60.62		
YW I+99							



**Lot 140B**

**DRMCTR 111 RITA 6104 • BD: 1.15.06**

Rito 1i1 of 2536 Rito 6i6 X GAR T510 Traveler H142

Ultrasound				SValues			
CED I+5	WW I+51	%IMF +.66	Fat -.015	SW +22.82	SG +31.41		
BW I+3.4	Milk I+20	RE +.25		SF +38.80	SB +59.74		
YW I+99							

daughters and 6 sons. It is unusual for us, but we still own H142 and she is in this sale. She is bred for a December 18th calf and you can produce multiple calves like these with her, should you take her home. As an example, we have 14 of her sons and daughters among our spring 2007 calves.

Lastly, we are selling 2 daughters and 5 sons by 1i2 out of the \$47,000 feature cow of our 2005 sale, DRMCTR 1407 Design 2B85,



**Lot 122**

**DRMCTR GRID MAKER 5601 • BD: 2.1.05**

GAR Grid Maker X DRMCTR 2908S Design 2802

Ultrasound				SValues			
CED I+7	WW I+58	%IMF +.36	Fat +.028	SW +25.22	SG +21.76		
BW I+3.3	Milk I+22	RE +.77		SF +47.66	SB +53.71		
YW I+110							

A sensational Grid Maker daughter with muscle, conformation, and style. Her dam is currently the 16<sup>th</sup> ranking individual among all current dams for SBeef. 5601 ranks in the top 1% for SB, SF, RE, WW, and YW, top 3% for %IMF, top 10% for SG. You can acquire unbeatable genetics from the influence of one of the breed's elite donors. 5601 was collected twice for a total of 21 high quality embryos. Sells open and ready to flush.



**Lot 18**

**DRMCTR 111 RITO 6112 • BD: 2.24.06**

Rito 1i1 of 2536 Rito 6i6 X GAR T510 Traveler H142

Ultrasound				SValues			
CED I+5	WW I+51	%IMF +.53	Fat -.011	SW +22.74	SG +30.68		
BW I+3.4	Milk I+20	RE +.59		SF +38.80	SB +59.02		
YW I+99							

6112 is the 4<sup>th</sup> highest ranking bull in the coming two year olds for SB. His stats include a top 1% for SB, top 2% for SG, top 3% for %IMF, top 4% for SF, top 5% for YW, top 10% for RE, and top 15% for WW. Brothers sell as Lots 17 and 19.



**Lot 165**

**DRMCTR 112 RITA 6243 • BD: 2.16.06**

Rito 1i2 of 2536 Rito 6i6 X DRMCTR 1407 Design 2B86

Ultrasound				SValues			
CED I+6	WW I+53	%IMF +.50	Fat +.024	SW +29.20	SG +24.21		
BW I+2.0	Milk I+27	RE +.40		SF +36.93	SB +51.27		
YW I+98							

Here is a 1i2 daughter with breed leading phenotype. She possesses rock solid math, ranking in the top 2% SB, top 4% for %IMF and YW, top 5% SF, top 10% Milk, WW, and SW. Predictability is what the industry needs more of. 1i2 X 1407 X 1680 = PREDICTABILITY. Full sisters sell as Lots 166 and 167. Due 3/26/08 to GAR New Design 5050; embryo sexed as a heifer.

who is now working at the Maddox and Southern Cattle programs. These calves are full siblings to the four heavily muscled 1i2 yearling bulls we featured last year. One of these sons, DRMCTR-RODEN 1i2 Rito 5294 is currently at stud at Ultimate Genetics.

To use a baseball analogy, these cows and their progeny are having Hall of Fame careers versus a single, bases empty "home run". We believe it is important to produce



**Lot 119**

**GAR T510 TRAVELER H142 • BD: 3.5.02**

SS Traveler 6807 T510 X GAR Sleep Easy 1328

Ultrasound				SValues			
CED +10	WW +38	%IMF +.62	Fat -.002	SW +24.10	SG +30.93		
BW +6	Milk +23	RE +.26		SF +24.45	SB +49.87		
YW +80							

She sells! One of the most important producers in our herd, several of H142's bright-light progeny are featured in our 2007 sale. Note H142 ranks in the top 4% of the Angus breed for CED, top 13% for BW and SF, top 15% for YW, top 20% for Milk and top 1% for SG and SB.



**Lot 17**

**DRMCTR 111 RITO 6116 • BD: 2.15.06**

Rito 1i1 of 2536 Rito 6i6 X GAR T510 Traveler H142

Ultrasound				SValues			
CED I+5	WW I+51	%IMF +.62	Fat +.017	SW +22.90	SG +26.91		
BW I+3.4	Milk I+20	RE +.30		SF +38.80	SB +55.25		
YW I+99							

6116 is a trait leader for SB, ranking in the top 1% SB and %IMF, top 4% SF, top 5% YW, top 10% SG, and top 15% WW. His dam, GAR T510 Traveler H142, selling as Lot 119, is one of the top donors featured throughout this sale. Unmatched value for improving and product excellence! Brothers sell as Lots 18 and 19.



**Lot 13**

**DRMCTR OBJECTIVE 6J09 • BD: 1.29.06**

SS Objective T510 0126 X DRMCTR Precision 3P02

Ultrasound				SValues			
CED I+8	WW I+54	%IMF I+47	Fat I+.020	SW +26.11	SG +22.95		
BW I+2.3	Milk I+21	RE I+.56		SF +42.60	SB +53.31		
YW I+103							

A son of the ABS Sire Summary standout, SS Objective T510 0126, who has a SBeef Value +\$61.16. 6J09's non-parent EPDs include a top 1% for SB, top 4% SF, %IMF, and YW, top 10% SG, RE, and WW. He hits the targets for both growth and carcass.

cattle who have demonstrated through numerous repetitions that they will be Change Makers for our bull and female clients. Never has this been more evident than in this offering.

This year, we are selling 17 donors in the sale, any of which could be an all-star. Among these are five Future Direction daughters, two granddaughters of 2536, six Gardiner cows we purchased as heifers, a



**DRMCTR OBJECTIVE 6J10 • BD: 1.31.06**

SS Objective T510 OT26 X DRMCTR Precision 3P02

Ultrasound				SValues			
CED I+8	WW I+54	%IMF I+33	Fat I+.007	SW +26.11	SG +20.30		
BW I+2.3	Milk I+21	RE I+.42		SF +42.60	SB +50.66		
YW I+103							

One of the really "cool" Objective daughters who has held up well this summer. Her EPD projections include top 3% SB, SF and YW, top 5% WW, and top 15% for %IMF. The daughters of Objective are making incredible brood cows and have extraordinary udder soundness and quality. Due 1/2/08 to GAR New Design 5050; embryo sexed as a heifer.



**DRMCTR 112 RITO 6201 • BD: 1.2.06**

Rito 112 of 2536 Rito 616 X DRMCTR 1407 Design 2B85

Ultrasound				SValues			
CED I+6	WW I+57	%IMF I+55	Fat I+.021	SW +30.02	SG +24.10		
BW I+2.0	Milk I+31	RE I+.41		SF +44.59	SB +51.73		
YW I+106							

Phenotype-wise, this may well be the strongest individual in the sale. He is a full brother to the high selling bull last year, and his dam was the high selling female at \$47,000 in the 2005 sale selling to Ken Maddox at Twin Lakes Ranch, Fairfield, TX and now co-owned by Southern Cattle Company. 6201 has EPD projections that include top 2% for YW; top 3% for SB, SF, %IMF, and WW; top 4% for SW; top 10% for SG. If you are looking for a free moving, athletic, trouble-free coming two with rock solid stats, then you should consider 6201. His brother is Lot 6 and his sister is Lot 141.

Precision daughter who was a choice feature in our 2004 sale, and a Grid Maker daughter out of the remarkable 2B02 cow. All have been excellent donors for us. We expect that a few will excel as the three cows, described above, have done. Their calves are just weaned and when they are scanned next spring the progeny will tell us who has risen to the top.



**DRMCTR 112 RITO 6218 • BD: 1.8.06**

Rito 112 of 2536 Rito 616 X DRMCTR 1407 Design 2B85

Ultrasound				SValues			
CED I+6	WW I+57	%IMF I+55	Fat I+.021	SW +30.10	SG +24.10		
BW I+2.0	Milk I+31	RE I+.41		SF +44.59	SB +51.73		
YW I+106							

A full brother is a featured herd sire for Roden Angus and at stud at Ultimate Genetics. 6218 ranks in the top 2% for YW, top 3% for SB, %IMF, WW, and SF, and top 4% for SW, top 10% for SG. Soggy, deeper ribbed, and easy fleshing!



**DRMCTR 1407 DESIGN 2B04 • BD: 12.23.02**

Bon View New Design 1407 X GAR Max 1678

Ultrasound				SValues			
CED +6	WW +51	%IMF +45	Fat +.012	SW +25.76	SG +22.60		
BW +3.2	Milk +26	RE +.36		SF +34.25	SB +49.29		
YW +94							

An all-purpose daughter of the proven and popular Bon View New Design 1407. This powerful donor has the whole package! She ranks among all current dams in the top 1% for SB and %IMF, top 2% for SF and YW, top 3% WW, top 10% SG and Milk. She is the dam of Lots 28, 29, 58, 82, 84, 85, 113, 142, 144, 158, 174, 187, and 188. 2B04 is one of the highest rated combined growth and maternal donors represented in this year's offering. Due 12/29/07 to GAR Retail Product; embryo sexed as a bull.

## TAKE ADVANTAGE OF ADDED VALUE WITH G<sup>3</sup> TAG

The Guaranteed Gardiner Genetics (G<sup>3</sup>) Identification Program is designed to add more value to GAR-influenced genetics. Through IMI Global, Inc., the G<sup>3</sup> program will provide source and age verification using IMI's US Verified™ program. In addition, the G<sup>3</sup> program will gather vaccination protocol and genetic information on enrolled cattle.

### The program includes:

- Age verification (individual or group age)
- Source verification
- Cow herd make-up
- Breeding information (replacement females)
- Health/vaccination information
- Genetic information

Dreamcatcher customers wishing to tag cattle with National Animal Identification numbers may participate. Eligible cattle must be sired by registered Gardiner Angus or Dreamcatcher bulls or sons of these bulls (50% GAR or DRMCTR genetics).

Dreamcatcher Ranch will offer a sale credit of \$2.00/head for all cattle tagged with G<sup>3</sup> tags. This credit may be used in the Dreamcatcher Ranch 2008 sale. For example, if a producer qualifies and tags 300 head of cattle in the G<sup>3</sup> program, they will receive a \$600 credit.

For more information, contact Don Meador at 512.757.2714 or [don@dreamcatcherranch.net](mailto:don@dreamcatcherranch.net) or Julie Tucker at Graphic Arts of Topeka, 785.354.8596 ext. 115, [GGG@gathh.com](mailto:GGG@gathh.com).

### AVERAGE OF 2007 OFFERING

BW	TOP 50%	SW	TOP 10%
WW	TOP 10%	SF	TOP 10%
YW	TOP 5%	SG	TOP 10%
MILK	TOP 15%	SB	TOP 2%
YH	BOTTOM 45%		

## HERD HEALTH

By Dr. Steven Golla, DVM, Chisholm Trail Veterinary Clinic

Dreamcatcher Ranch heavily emphasizes biosecurity plans and implements cutting edge herd health technology to prevent disease and offer our customers disease free cattle. We have a closed herd where we test any purchased additions from any source for bovine leukosis, persistently infected BVD (Bovine Virus Diarrhea Virus), brucellosis, and neospora caninum before entry into the herd. We quarantine these animals for 30 days prior to commingling with the herd.

Our vaccination program is complete and aggressive. All calves are vaccinated on the cow using a modified live virus vaccine prior to weaning, at weaning, and again after weaning for a total of three doses.

Additionally, we vaccinate the calves twice for the clostridial diseases (ie. Blackleg) as well as all strains of leptospirosis twice including Leptospira hardjo-bovis. All adult cattle in our herd are vaccinated annually using the same vaccines. Additionally, cattle are de-wormed twice annually.

All sale cattle have tested negative for brucellosis and BVD persistent infections. Bulls sold in the sale have been fertility tested as satisfactory potential breeders. These test results are provided to the buyers after the sale to guarantee these herd health standards.

Feel free to contact me at 512.620.0111 or [scgolla@chisholmdvm.com](mailto:scgolla@chisholmdvm.com) for more information.

# PRICE AND POUNDS IN THE RIGHT PACKAGE

## Can I Afford a Dreamcatcher Bull?

By John Maurer, Sales Manager

New customers who call to inquire about Dreamcatcher bulls often ask how much a particular animal might sell for at the auction. The best we can do is to tell the rancher about the previous year's prices. As we all know, no one can predict specifics from one year to the next. Yet, a previous year's information can provide a benchmark for speculation. The average Dreamcatcher 2006 price of the 70 older bulls was \$2475 and the 20 yearling bulls averaged \$3135, yet this hardly provides the whole story. In 2006, 35% of the bulls sold for \$1800 or less, while 64% of the bulls sold for \$2500 or less and a whopping 79% of them sold for \$3000 or less. The following table further explains this data and shows that Dreamcatcher bulls are very affordable.

Values like these have been found over the years at Dreamcatcher sales:

### 2006 Bulls

Price Range	# Sold
\$1800 or less	32
\$1801-2500	26
\$2501-3000	14
\$3001-4000	10
\$4001-5000	5
More than \$5000	4

■ 61% of the bulls purchased in the past three sales sold in the affordable price range of \$1500-\$3000.

■ The bulls are hardened and range ready, having been bred in South Texas, and following the feed test, turned out on grass with limited supplement.

■ Every bull offered sells on sale day; you can come to the auction knowing that each bull sells to the highest bidder regardless of price.

■ Bulls were developed with a clear data-driven advantage for the right-minded, progressive cattlemen.

This year, 2007, provides an even greater opportunity for acquiring an outstanding bull at a fair price. With a Dreamcatcher offering on October 27, 2007 of approximately 110 bulls, there's sure to be ample chances for customers to get what they need.



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## SELECTION FOR \$B MAKES CENTS

By Steve Suther, Certified Angus Beef®, Black Ink Basics™, reprinted with permission

Selection of breeding stock based on a single trait is risky, because progress may come at the expense of other production factors or beef quality. However, successful producers improve several traits simultaneously while maintaining balance among the others. American Angus Association dollar-value (\$Value) indexes offer an easy-to-use tool for multiple-trait selection. An evaluation of Angus sires since 1996 proves selecting for efficient, high-marbling calves does not set back other important traits. Producers can use the breed's top 10% of Beef Value (\$B) sires to produce calves with higher USDA Quality Grade premiums, lower Yield Grade discounts and better feedlot performance without sacrificing cow function.

### THE FACTS

- Progeny from high \$B sires more than tripled the percent Prime, percent Select grade carcasses were cut in half and percent Standard carcasses decreased by more than half when compared to low \$B progeny.
- Percent Upper 2/3 Choice increased more than 34% when comparing high to low \$B sire progeny.
- Yield Grade 1s increased more than 20%, while 4s and 5s decreased by 5% comparing high to low \$B progeny.
- High \$B progeny had a 42 pound carcass weight advantage over low \$B progeny.
- Selection indexes for feedlot and grid value improved as \$B increased.
- Cow efficiency can be maintained with a focus on terminal traits among Angus sires. \$W, influenced by birth weight, maternal milk, mature cow size and weaning direct growth, was virtually the same in both high and low \$B sires at \$20.45 and \$20.58, respectively.
- High \$B progeny returned \$3.08/cwt more in premiums and had a net carcass value advantage of \$82.65 when using typical industry grid values.

### ACTION STEPS

- Use the \$Value index as a tool to simplify multiple-trait evaluation.
- Target sires among the top 10% of the Angus breed in \$B values that are equal or better than the breed average in other Expected Progeny Differences (EPDs) important to production goals.
- Value visual appraisal. Examine sires for structural soundness and disposition.

### MATERIALS & METHODS

- \$B is the expected average dollar per head difference in progeny post-weaning performance and carcass value compared to progeny of other Angus sires, unlike \$G, which only evaluates carcass grid merit.
- A \$Value is based on an index that combines multiple traits into a number based on the expected difference of future progeny performance and typical market conditions. \$Values are expressed in dollars per head.
- \$Values are based on economic assumptions using a three-year industry rolling average for price.
- Sires in the top 10% \$B had a value more than \$40.65, and sires in the bottom 10% \$B had a value of less than \$6.50.
- Progeny grid analysis based on 2005 average grid prices/cwt.: Carcass base (Choice, YG 3) = \$139.14, Choice-Select spread = \$10.52, CAB premium = \$5, Prime premium = \$20, Standard discount = \$20, YG 1-2 premium = \$2 and YG 4-5 discount = \$15.

### ACKNOWLEDGEMENTS

Pricing data is from USDA, Cattle-Fax, Urner Barry Publications, and Certified Angus Beef LLC. \$Values are a selection index tool developed by the American Angus Association. More information is available at [www.angus.org/sireeval/valueindex.html](http://www.angus.org/sireeval/valueindex.html).

# 2007 SALE OFFERING

# DELIVERY POLICY

## Bulls

Sires of Bulls Selling	# Offspring Selling
BR Midland	12
B/R Destination 727-928	1
Bon View New Design 1407	2
Bon View New Design 208	1
GAR Expectation 4915	3
GAR Grid Maker	7
GAR Integrity	2
GAR New Design 5050	4
GAR Precision 1680	1
GAR Predestined	4
GAR Preeminent	4
GAR Prime Design	1
GAR Retail Product	10
GAR Solution	3
GAR Yield Grade	9
Rito 1i1 of 2536 Rito 6i6	8
Rito 1i2 of 2536 Rito 6i6	31
Rito 2V1 of 2536 1407	3
SS Objective T510 0T26	8
Woodhill Foresight	1

Number of bulls with \$B values of  
+50.00 or greater = 62

Number of bulls with BW of  
+2.0 or less = 59

## Females

Sires of Females Selling	# Offspring Selling
BR Midland	12
B/R Destination 727-928	1
Bon View New Design 1407	7
CA Future Direction 5321	5
GAR Expectation 4915	1
GAR Grid Maker	2
GAR Integrity	3
GAR New Design 5050	3
GAR Pinnacle	4
GAR Precision 1680	2
GAR Retail Product	4
GAR Solution	1
GAR Yield Grade	3
Rito 1i1 of 2536 Rito 6i6	5
Rito 1i2 of 2536 Rito 6i6	14
SS Objective T510 0T26	3
SS Traveler 6807 T510	2
Twin Valley Precision E161	1
Whitestone Precision H141	1

Number of females with \$B values of  
+50.00 or greater = 44

Dreamcatcher Ranch offers its customers free delivery to anywhere in the lower 48 states. As a part of that delivery, Dreamcatcher works with reputable livestock transportation companies who have experience handling cattle in both a professional and conscientious way. Dreamcatcher will do everything possible to deliver buyers' cattle to a point that is convenient for both the buyer and the trucking company. In some cases, where there are multiple owners' cattle loaded on the same truck, it is necessary for the buyer to meet the truck at a central location such as a livestock auction or vet clinic relatively close to them. Most of the cattle scheduled for delivery should be delivered within 21 days after the sale. Contact Don Meador at 512.757.2714 for additional details or if an expedited delivery is needed.

Any buyer of any lot in the sale will have \$50 deducted from the purchase price of that lot if the buyer provides for the transportation from Dreamcatcher Ranch within one week after the sale.



# CONDITIONED BY DESIGN

By Don Meador

A 2006 Dreamcatcher bull customer from the Corpus Christi area stated that he thought the bulls he bought would "melt" when they went from San Marcos to his tough coastal environment; but they did just fine. Buyers are usually quite pleased with the conditioning of Dreamcatcher bulls. These animals are purposely conditioned through the hot summer months to meet the demands of our customers.

When the bulls come home from their feed test they weigh between 1300 and 1500 pounds but are a bit soft from being confined to a feedlot eating bunk rations. We transition the bulls' diet to grass with a minimum amount of supplement. Additionally, their water and shade are at the top of one of our hill country hills. The bulls are forced to traverse the rocks, cactus and elevation of the hill several times a day. Like out of shape athletes prodded by a coach, the bulls

must be forced up and down the hill for a few days. At the end of the "two-a-days" they, like human athletes, adjust and change physically. They learn to scramble up the rocky hill like goats and in the process, their bodies and feet become hardened. Our bulls retain their smooth, conditioned look and at the end of the summer they are ready to be turned into pastures with cows to do their job. They are conditioned NOT to melt anywhere. All of the older bulls receive this type of conditioning.

At Dreamcatcher, we find that cattle producers often have less interest in one-time bull purchases based on visual presentation and more interest in establishing long-term working relationships with seedstock producers. They seek the kind of producers who can consistently supply them the information and the bulls they need to help their business grow and flourish.

For example, one customer told us that he has purchased some 46 bulls from Dreamcatcher over the past three years and is still successfully using 41 of them. He will be back to purchase more in 2007. It is our goal to not only provide our customers with bulls conditioned by design, but to sustain a long lasting reciprocal relationship that is mutually beneficial. Bull customers have often been surprised when I tell them they might want to look at a different bull for their program instead of the one they are considering. This is not because another bull might sell for more, but rather because another animal could be of greater benefit to the customer. By providing accurate data-driven information regarding the expected progeny of an animal, Dreamcatcher can help you select the one that should provide you with the most profit in your program.

# ANGUS FOUNDATION DONATION HEIFER

Dreamcatcher Ranch will donate 50% of the sale proceeds of a BR Midland sired bred heifer to the Angus Foundation through the Vision of Value Campaign. Additionally, Sales Manager John Maurer has waived his commission on this animal and Ultimate Genetics has agreed to donate a flush out of this great heifer after she calves.

Jared Murnin and John Maurer were given free license to select the best Midland heifer from the herd for this donation. She is the pick the Midland group raised at Dreamcatcher. They selected DRMCTR Midland

## DRMCTR Midland M601

CED: I+8 • BW: I+2.5 • WW: I+49 • YW: I+90  
Milk: I+19 • %IMF: +.62 • REA: +.28 • Fat: +.022  
\$W: +25.31 • \$F: +30.26 • \$G: +26.81 • \$B: +50.21



**JOIN US SATURDAY, OCTOBER 27  
AT THE RANCH • SAN MARCOS, TX**

6M01 who was born February 4, 2006 out of a 1407 dam.

The heifer was bred to Objective on March 23, 2007 and will have a bull calf December 31, 2007. This is a great opportunity for Angus breeders to add outstanding genetics to their herds while also helping support a good cause.



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PRSR STD  
U.S. POSTAGE  
**PAID**  
Permit #350  
Topeka, KS

**RETURN SERVICE REQUESTED**

